

# MixtheCity.fm Company Primer 2023

university partnerships and academic collaborations.







MixtheCity is an exciting entertainment solution aimed at bringing the party experience to the youth or the Gen Zs, wherever they are.



MixtheCity.fm

# Who are we?



Our fully-equipped mobile DJ booth will travel to different locations, setting up impromptu events & parties onsite in campuses (colleges & universities), establishments (bars, restos, etc.), and other open venues.

The van is equipped with high-quality speakers, lighting systems, and DJ equipment to create an immersive party atmosphere.



### MixtheCity.fm



# DJ Van Experience





• LIVE

Services & Benefits

• Specializes in delivering high-energy entertainment experiences.

• State-of-the-art sound systems.

• Captivating lighting system.

• Events online broadcasting and promotion

• Live stream can be accessed through various social media platforms

## OBJECTIVES

We have successfully hosted events/activation and are now eager to collaborate with schools and campuses in Metro Manila.



we are interested to bringing the van to academic activities in campuses and to empower the youth and their interest making dynamic events and activities.

# OUR GOAL

INNOVATION	EVENT HOSTING	ONLINE PRESENCE	LINKAGE
• Provide Innovative entertainment to the youth	<ul> <li>set up event hostings in various colleges and university locations</li> </ul>	• stream online and establish strong social media platform	• Partner and collaborate with universities around the metro

## OUR SERVICES

What we can offer

Engaging Events	Collaborate in organizing the events at you enjoyable experience for all students.
Sounds and Lights	Our cutting-edge lighting and audio system memorable and stunning spectacle, enhance experience.
Broadcasting Opportunities	We will capture the highlights of each even on our platform, giving your school maximu
Spins of DJ Lineup	Our talented DJs will curate playlists that o ensuring a memorable time for everyone.



ur school ensuring an inclusive and

ns will transform your events into a ncing the overall ambiance and

nt and cross-post all creative materials um exposure.

cater to diverse musical tastes,

### Our Commitment

we dedicated to creating a partnership that benefits both parties. Here's what we commit to:



**Customized Events** 

We will collaborate with your school to tailor each event according to your preferences and requirements.



We prioritize the well-being of your students and will adhere to all safety guidelines and protocols.







### Professionalism

Our team is composed of professional veterans and individuals who have prior experience to events production, and broadcasting

### Flexibility/ Collaboration

We understand that schedules and event plans can change, and we will work with you to accommodate any adjustments.

### **Collaborative Deals**

Our partnership with schools and campuses in Metro Manila aims to benefit both parties.



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### Contact Person

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## Thank You! looking forward for our collaboration

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